



Press release

ODEON chooses Alcea and STid for security of the tallest tower in Monaco!

Paris, October 14th, 2015

Alcea is a French designer and manufacturer of building security and supervision solutions, and STid is a trailblazer and market leader in designing high-security solutions. Together they won the contract to equip the prestigious Odeon Tower in Monaco with an RFID access control system.

The Odeon Tower is the tallest building in Monaco with a visionary futuristic design offering a multitude of luxury services. At 170 meters, its 49 floors host numerous offices, shops and prestigious accommodation, including the most expensive apartment in the world.

Project architects selected **the Alwin solution, fully developed by Alcea, and the STid high-security WAL wall switch readers,** from a number of readers produced by competitors, to secure over 700 access points.

The security and decoration requirements of this prestigious building enforced the creation of specialized solutions.

The overall Alwin high-security supervision solution was selected by the project architects for its innovative and modular approach, and all its building security applications (access management, visitor management, intruder detection and video surveillance) are being deployed for the Odeon Tower.

The Alwin Vision image analysis system has been installed to increase building security, and includes a counter function, movement analysis, intruder detection, alarm reporting and car park management.

The decorative requirements set high aesthetic constraints, and in particular the range of Arnould[®] Art Epure decorative frames. *"This range is made of solid metal, which creates a mechanical and operational challenge that only the WAL readers have been able to meet. The result is a perfect harmony of aesthetics and function, just like the rest of the building,"* says Maé Tholoniat, STid Product Manager.

Badges, too, have been given special treatment and top-of-the-range customization with brushed finishes and bespoke metal inserts. The care taken with all the items that residents are going to use is also in line with the high ambitions of the rest of the project. *"We needed to meet the high expectations of the architect who was looking for a top-of-the-range solution both in terms of function and aesthetics. Getting the credentials approved was a challenge – a process that required Alcea and STid to work together to provide an efficient and relevant solution, as they have been doing for many years,"* explains Sandrine du Caurroy, Alcea Sales Director.

This project is a perfect example of the two companies' capacity to meet high requirements for security, integration and design. "This prestigious achievement is the fruit of our shared philosophy of permanent innovation and our capacity to offer top-of-the-range customization solutions. This is how STid and Alcea approach all their projects, no matter how simple or complex," concludes Vincent Dupart, STid Chief Executive and Pascal Lenglart, CEO of Alcea.



STIC Electronic Identification

About STid

Your contactless identification partner

Since 1996, STid specializes in contactless Radio Frequency Identification (RFID) technologies. STid designs, manufactures and markets solutions (readers, tags and software) for the **security** and **industrial track & trace** markets.

As French market leader, STid has developed innovative products and solutions for **high security access control** and **automatic vehicle identification (AVI)**. Our expertise as a RFID manufacturer leads us to tackle traceability issues in **harsh environments** in the most demanding industries, such as aerospace, oil & gas, power, healthcare, transport, logistics and more.

More information: <u>http://www.stid.com</u>

About Alcea

Since 1995, Alcea is a **French designer and manufacturer** of building security and supervision solutions, including: access management, intrusion, CCTV, key management and technical management.

From hypervision software to multifunction electronic, Alcea designs **open**, **modular** and **integrated soft** and **hardware** solutions to meet your requirements and manage your issues concerning security and supervision for your building.

Alcea solutions are distributed and installed in more than 25 countries worldwide. With its solution **sustainability** and its **high-quality service**, Alcea combines the technical competence of its expert designers with the field experience of its engineers. Alcea supports the installers and all the building key players, from the project stage to the solution implementation and maintenance.

More information: http://www.alcea.fr

Press contacts

STid

Maé Tholoniat Marketing Product Manager Phone: +33 (0)4 42 12 60 60 Email: <u>m.tholoniat@stid.com</u>

Alcea

Karine Meunier Communication & Marketing Officer Phone: +33 (0)1 63 59 93 87 Email: <u>kmeunier@alcea.fr</u>