

PRESS RELEASE

Paris, February 16, 2018

THE CAISSE D'ÉPARGNE ILE-DE-FRANCE BANK WINS THE BPCE “MAKE IT SIMPLE” AWARD WITH STID MOBILE ID®!

The “Mobile Pass Badge Virtuel 3.0” project integrating STid Mobile ID®, STid’s user-friendly high-security access control solution, has received a “Make it Simple” award from the BPCE Banking Group.



STid Mobile ID® is a solution developed by STid, pioneering leader in the design of secure solutions. It has reinvented access control by integrating the functions of a secure access card within a smartphone. This user-friendly solution has considerably improved the life of the 5,000 employees and visitors at Caisse d'Épargne Ile-de-France. They can now use their smartphone for all company applications, including building access, printing management and food services payments.

“We needed an innovative, practical and user-friendly access control system. STid Mobile ID® is used for building security, to manage the flow of thousands of staff and integrate all our applications into a single system,” explains Guillaume MARTIN, Project Manager for the Caisse d'Épargne Ile-de-France Security Department.

Security has also been simplified and improved, facilitating the management of different branches without keys or physical RFID cards. STid Mobile ID® prevents the fraudulent use of data stored in the application through strong dual authentication with the reader and data encryption mechanisms that establish a single-use, hidden exchange.

The CEIDF, systems integrator Synchronic and STid worked together to quickly roll out the smart solution with “test” installations of hundreds of compact Architect® One Blue readers. By 2019, this solution will be rolled out definitively to all bank sites, including its head office in the 13th *arrondissement* of Paris and its 455 bank branches. *“Innovation is in our DNA and the large-scale roll-out of over 1500 card readers with centralized management gave us extra motivation to ensure this project was a complete success,”* explained Yves CLOUSIER, Director of Technology and Sales at Synchronic.



According to Vincent DUPART, CEO of STid, this new project is the result of the increasing use of smartphones, including in more regulated environments, such as banking, which require higher levels of security. *“STid Mobile ID® leverages on the benefits of smartphones to create a unique user experience based on intuitive identification methods that do not compromise user safety. Taking part in the “Make it Simple” contest organized by the BPCE Group and winning this award has helped improve the visibility of digital access cards on the market. We are convinced that smartphones will simplify identification and significantly improve employee compliance with corporate security policies!”*

About Caisse d'Épargne Ile-de-France

This regional cooperative bank has been operating for 200 years and finances all economic sectors and all stakeholders in the Ile-de-France region around Paris, including local authorities, social housing, businesses, institutions, private individuals and professionals.

Its 200th anniversary marks its determination to remain on the cutting edge.

Caisse d'Épargne Ile-de-France is a network of 455 branches and 29 business centers across the entire Paris region. It has 5,000 employees and 3 million clients, including 700,000 companies.

Follow us at <https://www.caisse-epargne-ile-de-france.fr/> and on social media:



@CE_iledefrance



Caisse d'Épargne Ile-de-France



Caisse d'Épargne Ile-de-France



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About Synchronic

Synchronic has been an electronic security solutions integrator and manufacturer for over 30 years, specializing in access control, alarms, BMS, intrusion, supervision, video-surveillance and transmission. Synchronic's products and solutions are recognized for their reliability and their many applications can be found in industrial and commercial sites, banks, hospitals and other facilities.

Follow us at <http://www.synchronic.fr/language/en/>

About STid

Our business - Protecting people, goods and data through secure identification and access control

STid is a trailblazer in designing contactless solutions using Radio Frequency Identification technologies (RFID, NFC and Bluetooth® Smart). For more than 20 years, we have been inventing smart solutions in the **access security** and **asset tracking markets for the most demanding industries**, including the aeronautic, energy and defense fields.

Follow us at www.stid-security.com and on social media:



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STid RFID (Official)



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STid RFID

PRESS CONTACTS

STid Security
Maé THOLONIAT
+33 (0)4.42.12.60.60
m.tholoniati@stid.com

Caisse d'Épargne Ile-de-France
Franck OLIVIER
Communications Director
+33 (0)1.58.06.72.38
franck.olivier@ceidf.caisse-epargne.fr

Caisse d'Épargne Ile-de-France
Sonia JOCITCH
+33 (0)1.58.06.68.05 / +33 (0)6.24.74.29.91
sonia.jocitch@ceidf.caisse-epargne.fr