



# Article

## STid Mobile ID: The new key to access all your applications

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PROMOTIONAL FEATURE



## STid Mobile ID: The new key to access all your applications

STid recently announced a number of new integrations of its virtual access card solution with a variety of market leading security systems, offering new opportunities for organisations. Vishal Khullar, Regional manager STid Middle East, answers three major questions about the integrations and the benefits they bring.



**STid Mobile ID is your digital access control platform. What are its strengths?**

STid Mobile ID® digitises all your access cards and transfers them to a unique mobile application. The virtual card systems can be applied to physical employee access, the reception of visitors, access to a parking, etc. The smartphone, even during phone calls, becomes an identifier that support several user interaction modes (passing your hand or the smartphone in front of the reader, tapping the smartphone, using your Apple Watch...). Access to rooms, sites and buildings depends on access rights managed in the access control system. The STid Mobile ID virtual cards can easily be issued, updated or revoked remotely using the STid Mobile ID portal.

### Why should end-users consider use of virtual credentials?

Unlike physical credentials, virtual cards can easily be customised online with the elements from the corporate identity (logo, layout, colours, etc.). Virtual cards also contribute to significant savings too. The operational expenditure related to a virtual card is between two and five times lower than the costs related to a physical card. No more consumables, less printing and personalisation costs, no more recycling expenses or costs related to replacement of lost or damaged cards. The virtual nature of STid Mobile ID offers

great benefits related to economies of scale and an increase in operational efficiency, all in an eco-friendly package.

The capability to read STid Mobile ID credentials is supported in our secure and multi-technology Architect readers. STid recently also released "SPECTRE nano", the most compact UHF and Bluetooth® reader on the market. Identification of vehicles, drivers, and visitors from today is also enforced by the power of STid Mobile ID.

### What requirements should be fulfilled to enable a successful implementation of virtual access cards?

When a smartphone becomes the new key to your premises, it almost becomes a necessity that STid Mobile ID is part of a complete, end to end integration of the customer ecosystem, from the Access Control System to its mobile applications and services.

STid had invested in collaborating with partners to support such a seamless integration. We developed a dedicated partner program to support our technology partners during the integration phase. We made absolutely sure to provide them with all the necessary tools to make the integration a success.

Now that STid Mobile ID is integrated with major Access Control Systems, such as Nedap AEOS, Genetec Security Center, and many others, security managers can easily issue thousands of virtual cards directly from these systems. These integrations prevent security managers

having to perform or delegate duplicate entry and administrative tasks, which also greatly reduces the number of administrative errors and the chance of related security risks and user frustration.

The integration of virtual credentials into corporate or smart building apps, such as HqO or Witco, employees and visitors can now enjoy the user experience of STid Mobile ID instinctive identification direct from within the mobile applications they are already using on a daily basis. The combination of these functions in one user friendly app greatly contributes to the acceptance and usage of these apps. It goes without saying that these increased levels of user acceptance and commitment have a very positive impact on the value of the entire system.

Recently we also collaborated with Uhlmann & Zacher (UZ) to integrate STid Mobile ID with their electronic door locks and handles. The ecosystem of STid Mobile ID is quickly expanding. It is our mission to support the use of smartphones as secure and user friendly access credentials in every relevant aspect of the lives of our users.

That is why we currently are looking to integrate STid Mobile ID with copiers, canteen cashiers, fitness centers and many other services. We believe organisations and users would both benefit when STid Mobile ID is the unique access key for any employee and visitor in all kinds of situations.

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